

Formotus Named as Finalist for WSA Industry Achievement Awards

Company's FormoPublish Recognized Under Business Product of the Year Category

BELLEVUE, WA — January 7, 2008 — Formotus, Inc., provider of mobile business data software + services, today announced that it has been selected as a finalist for the 2008 WSA Industry Achievement Awards. Formotus' FormoPublish, which provides companies with fast, easy mobile access to business data, was recognized in the category of Business Product of the Year by the WSA, Washington's oldest and largest technology trade organization.

"The ever-growing mobile workforce has created a powerful need for organizations to deliver access to business data outside the office," said Adriana Neagu, Formotus Co-founder/CTO. "Yet creating mobile applications has historically been a monumental undertaking. FormoPublish's click-and-deploy model completely changes that equation, allowing businesses to roll out mobile business applications in a matter of hours. We've always been a proud member of the Washington tech community, so we're extremely pleased that the WSA has recognized the potential impact of FormoPublish."

This year's IAA event, which attracts more than 1,000 business and community leaders each year, will take place February 7, 2008 at the Westin Hotel in Seattle. Suzie Reider, Chief Marketing Officer at YouTube.com, will be the keynote speaker.

"We were ecstatic to receive a record number of entries this year for the IAA," said Ken Myer, president and CEO of the WSA. "Such a response is indicative of this region's booming tech economy. Plus, I believe our top finalists have the innovation and drive to dramatically impact this industry."

About the WSA

Founded in 1984, WSA is Washington's technology association with over 1,000 member companies representing more than 100,000 software, Internet, telecommunications and technology company employees. The WSA is a catalyst for industry connections and provides members with key business services. As a voice for Washington's technology industry, the WSA leads the advocacy of issues necessary to grow Washington state's impact as a leader in the digital economy. WSA's global partners are Davis Wright Tremaine LLP, Microsoft, Regence BlueShield, The Hartford and Wells Fargo Insurance Services. WSA's funding partners are AH&T Insurance, Blink Interactive, Inc., Comerica Bank and RealNetworks. For more information, please see www.wsa.org.

About Formotus

Formotus, Inc. is the first company to provide fast, easy mobile access to business data. The Company's software + services model allows organizations to quickly generate and deploy business applications over-the-air (OTA) to Microsoft Windows Mobile® devices. Formotus' FormoPublish™ services leverage Microsoft Office to allow non-technical users to click-and-deploy powerful and secure mobile applications, without writing a single line of code, empowering the mobile workforce for small businesses and Fortune 1000 enterprises alike. To learn more about how Formotus is mobilizing business data visit www.formotus.com.

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