

## **Formotus Co-founder/CTO Adriana Neagu Named Technology Innovator of the Year**

### *Stevie Awards for Women in Business Recognize Neagu for Pioneering Work in Business Mobility*

**BELLEVUE, WA — November 13, 2007 —** Formotus, Inc., provider of mobile business data software + services, today announced that Adriana Neagu, Formotus Co-founder/CTO, has been named Technology Innovator of the Year in the 4<sup>th</sup> Annual Stevie® Awards for Women in Business, presented by Infiniti. Winners of the awards were selected from more than 800 entrants and represent highly successful women executives, entrepreneurs, and companies. Neagu was honored for inventing FormoPublish™ services, a ground-breaking business mobility solution that leverages Microsoft Office to allow non-technical users to click-and-deploy powerful and secure mobile applications over-the-air (OTA) to Microsoft Windows Mobile® devices

“The Stevie Awards honor trailblazing women and their accomplishments in all industries,” said Michael Gallagher, president of The Stevie Awards. “We are pleased to include Ms. Neagu on this year’s list of distinguished women for her actionable contributions to the mobile business applications market. Her pioneering work and leadership in the technology field is an inspiration to many.”

Neagu’s product development accomplishments have advanced the data collection industry by allowing businesses of all sizes and vertical markets to deploy custom mobile applications without writing a single line of code. Neagu’s software + services creation, FormoPublish, makes it easier than ever for businesses to rapidly deploy the mobile data applications their workers need to be effective, productive and competitive in the field. To ensure workers are “always connected,” she designed FormoPublish to work online and offline, an unprecedented capability in the business mobility market. Earlier this year, InfoWorld magazine recognized Neagu as a Finalist for its CTO 25 Awards.

“Since its inception, Formotus has been committed to significantly expanding the availability of mobile business applications by reducing the complexity, cost and management requirements inherent in legacy mobile software solutions,” said Adriana Neagu, Formotus Co-founder/CTO. “To have successfully delivered on this vision and be recognized by peers in the Stevie Awards for Formotus’ core innovation is incredibly rewarding.”

The Stevie Awards are produced by the creators of the prestigious American Business Awards, hailed as “the business world’s own Oscars” (New York Post, April 27, 2005). More details about the Stevie Awards for Women in Business and the list of Finalists and Stevie Award Winners are available at [www.stevieawards.com/women](http://www.stevieawards.com/women).

#### **About Formotus**

Formotus, Inc. is the first company to provide fast, easy mobile access to business data. The Company’s software + services model allows organizations to quickly generate and deploy business applications over-the-air (OTA) to Microsoft Windows Mobile® devices. Formotus’ FormoPublish™ services leverage Microsoft Office to allow non-technical users to click-and-deploy powerful and secure mobile applications, without writing a single line of code, empowering

the mobile workforce for small businesses and Fortune 1000 enterprises alike. To learn more about how Formotus is mobilizing business data visit [www.formotus.com](http://www.formotus.com).

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