

Formotus Supports Microsoft® System Center Mobile Device Manager 2008

Robust Device Management Server Enhances FormoPublish Click-and-Deploy Mobile Application Offering

SAN FRANCISCO, CA — CTIA Wireless I.T. and Entertainment 2007 (booth #109) — October 23, 2007 — Formotus, Inc., provider of mobile business data software + services, today announced support for Microsoft® System Center Mobile Device Manager 2008, a comprehensive management solution that delivers granular, centralized control of Windows Mobile devices. Enterprises can now deploy Formotus' FormoPublish™ services, which leverage the Microsoft Office environment for quick, cost-effective and secure generation of powerful mobile applications, together with System Center Mobile Device Manager for increased mobile IT efficiency, effectiveness, and security. System Center Mobile Device Manager enables Formotus' customers to manage Windows Mobile devices with the same strength and ease as they do PC installations.

The new System Center Mobile Device Manager platform provides the Microsoft IT infrastructure businesses need to meet evolving requirements around mobile security and management while connecting end-users to business data, where and when they need it. The solution offers enhanced end-user productivity, scalable and reliable device inventory and procurement, and is designed to minimize support costs and TCO.

"With System Center Mobile Device Manager, businesses can better protect corporate data and reduce costs and complexity of mobile deployments," said John Dietz, group product manager at Microsoft Corp. "We're pleased to have Formotus as one of our first System Center Mobile Device Manager technology partners."

FormoPublish enables businesses to leverage the versatility, convenience, efficiency and low cost of Windows Mobile devices by providing the mobile applications workers need to seamlessly access business systems from the road. With FormoPublish, applications created in the Microsoft environment are converted and deployed securely over-the-air (OTA) as mobile XML data applications. Since FormoPublish applications are as easy to create as Microsoft Excel spreadsheets, companies can transfer mobile application creation from busy IT departments to office workers, thereby maximizing company resources, increasing efficiency and speeding deployment. Furthermore, Formotus' "out-of-the-box" functionality with Microsoft SharePoint Server enables businesses to leverage existing technology investments. Formotus will be demonstrating FormoPublish at CTIA Wireless I.T. and Entertainment 2007 as a co-exhibitor/partner in Microsoft's booth #109 at the Moscone Center South Hall in San Francisco, CA.

"Mobile IT installations can quickly become complex, resource-draining IT initiatives without the proper mobile device management systems," said Joseph Verschueren, Formotus Co-founder/CEO. "System Center Mobile Device Manager offers the A to Z management capabilities our customers need to effectively manage deployed devices and mitigate security risks. Microsoft makes it easier than ever to deploy the Windows Mobile devices and FormoPublish mobile applications organizations need to boost productivity, efficiency and collaboration in the field."

About Formotus

Formotus, Inc. is the first company to provide fast, easy mobile access to business data. The Company's software + services model allows organizations to quickly generate and deploy business applications over-the-air (OTA) to Microsoft Windows Mobile® devices. Formotus' FormoPublish™ services leverage Microsoft Office to allow non-technical users to click-and-deploy powerful and secure mobile applications, without writing a single line of code, empowering the mobile workforce for small businesses and Fortune 1000 enterprises alike. To learn more about how Formotus is mobilizing business data visit www.formotus.com.

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