

Formotus Makes it Even Easier for SMBs and Enterprises to Click-and-Deploy Mobile Business Applications

New Version of FormoPublish Offers Improvements in Performance and Management, Plus New Features Including GPS and Electronic Signature Capture

BARCELONA, SPAIN — The Mobile World Congress (booth #1D19) — February 11, 2008 — Formotus, Inc., provider of mobile business data software + services, today announced the newest version of FormoPublish™, the industry's first solution for fast, easy mobile access to critical business data. FormoPublish now offers faster mobile application conversion, enhanced service management, improved mobile application usability and new features including support for GPS services and electronic signature capture.

"Formotus pioneered the type of click-and-deploy mobility approach that's driving corporate adoption of smart mobile devices for fast access to business data outside the office," said Adriana Neagu, Formotus Co-founder/CTO. "The newest version of FormoPublish keeps us out in front with significant improvements in application performance and service management, as well as a number of new customer-requested features."

FormoPublish enables organizations to benefit from the familiarity and flexibility of Windows Mobile devices by providing the mobile application software that workers need to seamlessly access business systems from the road. With just a few clicks, the FormoPublish service can generate and securely deploy mobile XML data applications over-the-air (OTA) to target devices. These FormoPublish applications provide workers with unprecedented online and offline business data access, powerful features for mobile data entry and seamless integration with backend data systems. Because FormoPublish leverages Microsoft Office (InfoPath® and SharePoint® Server) and therefore requires no coding, companies can transfer mobile application creation from busy IT departments to office workers – maximizing company resources, increasing efficiency and speeding deployment.

"We believe that our mobile solutions give businesses a competitive edge," said Brian Hoskins, senior product manager, Mobile Communications Business at Microsoft Corp. "With this latest offering from Formotus, businesses can amplify their installed Windows Mobile solution by providing data applications over-the-air and expand the possibilities for mobile productivity."

Formotus will be demonstrating FormoPublish at The Mobile World Congress in Barcelona, Spain February 11-14, 2008 as a co-exhibitor/partner in Microsoft's booth #1D19.

"Usability was a key concern when we were looking for a mobile solution that allowed field workers to enter delivery and customer data directly into backend databases," noted Bob Coleman, President of Lewiston, Idaho-based Coleman Oil. "While paper isn't efficient, at least everyone understands it. So a big part of what attracted us to FormoPublish was the fact that we could leverage our investments in the familiar Microsoft Office and SharePoint solutions to allow non-technical workers to easily generate the mobile applications they needed. In fact, the improved data accuracy and transcription savings has already paid for the investment in FormoPublish."

The latest version of FormoPublish delivers a number of enhancements to mobile application and service performance, manageability and features, all designed to make it even easier to quickly deploy mobile applications and better manage business data in the field and back at the office. Enhancements include:

- improved application conversion performance
- improved device keyboard/stylus integration
- cascading drop-down menus
- pre-fill mobile application fields with data from external resources
- GPS integration for location aware applications in the field
- electronic signature capture for Pocket PC
- improved out-of-the-box data retrieval support for Microsoft SharePoint Server
- online mobile data application previews
- better application interface/default view control at deployment
- new downloadable sample applications and tutorials
- support for binary publication to external storage cards

The new version is a free enhancement. FormoPublish is available online and through Formotus' network of channel partners. Organizations interested in becoming a Channel Partner Program member can visit <http://www.formotus.com/distributors.htm> for more information.

About Formotus

Formotus, Inc. is the first company to provide fast, easy mobile access to business data. The Company's software + services model allows organizations to quickly generate and deploy business applications over-the-air (OTA) to Microsoft Windows Mobile devices. Formotus' FormoPublish™ services leverage Microsoft Office to allow non-technical users to click-and-deploy powerful and secure mobile applications, without writing a single line of code, empowering the mobile workforce for small businesses and Fortune 1000 enterprises alike. To learn more about how Formotus is mobilizing business data visit www.formotus.com.

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