

Formotus FormoPublish Named “Best in Show” at Frost & Sullivan Mobile & Wireless Enterprise 2008

FormoPublish Recognized for Enabling Enterprise Workers to Easily Click and Deploy Mobile Data

BELLEVUE, WA – March 31, 2008 — Formotus, Inc., provider of mobile business data software + services, today announced that the company was awarded “Best in Show: Best Technology Demonstration” at Frost & Sullivan’s Mobile & Wireless Enterprise 2008. Formotus was honored for its FormoPublish™ software + services, a powerful enterprise-class mobile application solution that enables information workers to click-and-deploy mobile business applications to Windows Mobile devices without writing a single line of code.

“The technologies showcased at Mobile & Wireless Enterprise confirm that enterprise mobility initiatives don’t always require major budget, IT resources or management commitments,” said James Brehm, Senior Consultant - Information and Communications Technology Practice, Frost & Sullivan. “Case in point, Formotus has proven that mobile application creation can be transferred from busy IT departments to office workers, for significant time- and cost-savings. This unique approach makes mobile application adoption much easier than ever before.”

FormoPublish enables enterprises to benefit from the flexibility of Windows Mobile devices by providing the mobile application software that workers need to seamlessly access business systems from the road. With just a few clicks, the FormoPublish service can generate and securely deploy mobile XML data applications over-the-air (OTA) to target devices. These FormoPublish applications provide workers with unprecedented online and offline business data access, powerful features for mobile data entry and seamless integration with backend data systems. For increased user convenience, FormoPublish also offers GPS services and electronic signature capture.

“Formotus believes enterprises should have flexible and easy-to-deploy mobile application solutions that can improve workforce productivity, efficiency and collaboration without hurting the bottom line,” said Adriana Neagu, Formotus Co-founder/CTO. “FormoPublish has fulfilled this vision by enabling the world’s massive information worker population to create and deploy custom mobile applications as easily as they create spreadsheets.”

About Formotus

Formotus, Inc. is the first company to provide fast, easy mobile access to business data. The Company’s software + services model allows organizations to quickly generate and deploy business applications over-the-air (OTA) to Microsoft Windows Mobile devices. Formotus’ FormoPublish™ services leverage Microsoft Office to allow non-technical users to click-and-deploy powerful and secure mobile applications, without writing a single line of code, empowering the mobile workforce for small businesses and Fortune 1000 enterprises alike. To learn more about how Formotus is mobilizing business data visit www.formotus.com.

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